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BIOGRAPHY

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Brad Goldense is CEO of Goldense Group, Inc. [GGI], a thirty year old Needham, Massachusetts consulting, research, and education corporation focused on business and technology management practices for product strategy, management, development, and commercialization. Mr. Goldense has consulted to over 200 of the Fortune 1000 and has worked in over 500 manufacturing locations across North America, South America, Europe, the Middle East, and Asia.

Mr. Goldense is a retired adjunct member of the graduate engineering school faculty at the Gordon Institute of Tufts University, after lecturing and teaching for nineteen years. He holds a BS in Civil Engineering from Brown University and an MBA in cost accounting and operations from Cornell University. Brad is a certified New Product Development Professional [NPDP], a Certified Manufacturing Engineer [CMfgE], a Certified Computer Professional [CCP], and is certified in Production and Inventory Management [CPIM].

Brad founded the Society of Concurrent Product Development [SCPD] and is a past member of the board of directors of the American Society for Engineering Management [ASEM]. He served for six years on Cornell University's Technology Transfer Committee and the Cornell Johnson Executive Committee.

Brad has appeared on TV including World Business Review, PBS, and CNBC. He has authored or been quoted in some three hundred articles. He currently writes "Goldense On Product Development," the inside back page article for Machine Design magazine.

Mr. Goldense is a Subject Matter Expert in Product Strategy, Product Management, R&D, Product Development, Advanced Purchasing and Manufacturing, and the integration of these functions to create, develop, and commercialize winning platforms and products for medium and large companies.

Mr. Goldense previously held positions at Texas Instruments, Price Waterhouse, Knight & Associates, Index Group; and, a family engineering business.

Brad enjoys woodworking, landscaping, reading, boating, and is an avid fresh water fisherman.

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